



# Windmill International Services

Building Bridges Across Borders



## BOB'S €250 BREXIT BONANZA

<p style="text-align: center;"><b>BREXIT</b></p> <p><b>The UK Brexit decision must be respected, but that doesn't mean giving up on relationships.</b></p> <p>As is said <i>"If life deals you lemons, make lemonade"</i>.</p> <p>Read on to see what lemonade could look like for you.</p>	<p style="text-align: center;"><b>BREXIT SPECIAL</b></p> <p><b>The first three who order get a course second course of the same specification (nearly) free.</b></p> <p>All I ask for the second one is my travel and accommodation costs.</p> <p>At that rate I'm probably cheaper than a supply teacher....</p>
<p style="text-align: center;"><b>MY OFFER</b></p> <p><b>English language business skills courses giving:</b></p> <p>Practical business skills from a proven practitioner.</p> <p>A great English language experience without the cost and hassle of mobility.</p>	<p style="text-align: center;"><b>WHY BUY FROM BOB?</b></p> <p><b>Because you get:</b></p> <p>A proficient native English speaking teacher with a great track record.</p> <p>Someone to do all the work while you get all the benefits.</p>
<p style="text-align: center;"><b>OPTIONS</b></p> <p><b>Choose from:</b></p> <p>A 3/4/5 day courses.</p> <p>Your choice of topic and outcomes.</p> <p>Internet assessment.</p> <p>ECVET based.</p>	<p style="text-align: center;"><b>MY TEACHING APPROACH</b></p> <p><b>I make learning easy by:</b></p> <p>Using practical projects.</p> <p>Involving the students in teams.</p> <p>Working in short stages</p> <p>Using fun activities.</p>

**All for €250/day + Expenses**

**Until December 2018**

**Call or email to learn more**



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## **My offer in more detail:**

I help your students learn real-world business skills by working in English on practical projects. You choose the area of interest and the objectives, then sit back and relax.

I do all the hard work from design to final assessment leaving you free to concentrate on your everyday tasks.

## **Key features:**

Suitable for any level from school to postgraduates.

Assessable against curriculum and organisational criteria.

Use of every-day concepts to introduce business skills.

Learning in an interactive and engaging environment which encourages creative thinking.

## **Hard and Soft Skills**

“Hard” business skills are the tools and techniques to help students be effective in business.

“Soft” skills are students understanding themselves and how to work effectively with others.

To me, hard skills make a business work while soft skills make a business thrive. To be effective an individual needs a mix of hard and soft skills.

## **Hard skills examples:**

Finance: understanding the money cycle, profit vs. cash flow, overheads, simple accounting, types of finance.

Creating profitable ideas: understanding market forces, identifying future trends, mind mapping, evaluation techniques, developing product/service offerings.

Project viability: financial analysis, market assessments.

Project management: identifying the purpose and objectives of a project, estimating resource requirements, building a business case, managing delivery, managing change and risk.

Working with people: Understanding behaviour and team working, communicating effectively.

## **Soft Skills examples:**

Self-awareness: what gets me out of bed in the morning? What am I good at and what should I leave to others?

Establishing values: what kind of person do I want to be? How I reflect this in my business?

Building a team: establishing team values, learning from failure, rewarding good performance, addressing poor performance.

Working with others: understanding other viewpoints, establishing common goals, setting boundaries.

Creativity & Innovation: asking “what if” questions, creating an innovative environment, challenging the status quo.

Building great client relationships: focusing on providing a great service, being different, solving a client’s problem.